



Police Department

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Chief of Police

FOR IMMEDIATE RELEASE
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MEDIA ADVISORY

WHAT: News conference announcing the Safe Summerfest program

WHEN: Monday, June 27, 2005; 2 p.m.

WHERE: Directly in front of the Midgate entrance to Summerfest, Maier Festival Park

DETAILS: The Milwaukee Police Department, together with Summerfest Security, Milwaukee County Transit and the Historic Third Ward Association will announce their plans to ensure that those attending the festival have a Safe Summerfest.

The group will announce various safety initiatives in place for this year's festival including programs to combat underage drinking, drunken driving and disorderly conduct on the grounds and in the area surrounding the Maier Festival Park.

Summerfest begins Thursday, June 30, 2005.

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